



HEALTHCRAFT

JOB DESCRIPTION

ARE YOU OUR NEXT
REMARKABLE TEAM MEMBER?



EVERY SPACE
A SAFER PLACE

Job Description:	Occupational Therapist (Clinical & Community Educator)
Vacancy Status:	Role is for an existing vacancy
Start Date:	May 4th, 2026
Business:	Home Medical Assistive Products Manufacturer

HealthCraft Group is looking for a **Clinical & Community Educator** to join our growing team.

Who We Are:

HealthCraft Group is a leading Canadian based designer and manufacturer of fall prevention safety solutions for loved ones at risk of a fall in their living space. You will find our products worldwide in over 25 countries helping millions of loved ones daily. Put simply, we are on a mission to make every space a safer place through Fall Prevention Simplified.

Summary:

Are you ready to make a real impact in the lives of millions of families? Your clinical expertise will empower loved ones to live safer, more independent lives. At HealthCraft, we believe fall prevention is not just a product category - it's a mission. As the **Clinical & Community Educator**, you'll operate at the intersection of clinical expertise and marketing strategy. You're not a salesperson, but a revenue enabler. You'll translate clinical insights into education-first content and training that empowers our ecosystem of dealers, remodelers, caregivers, and healthcare professionals. You'll help HealthCraft stand out by building trust, confidence and visibility as a trusted clinical voice and brand leader.

Join HealthCraft and help transform clinical insights into safer and more accessible living in homes and communities across North America.

What You Bring:

- Occupational Therapist (OT) designation with experience in:
 - Community / home care settings
 - DME or accessibility-focused environments
 - Teaching, clinical leadership or continuing education
- Strong communication and teaching skills, both in-person and on-camera
- Experience working as a community OT, helping families be independent and safe
- Experience working in or with DME teams and home modification environments
- Passion for helping others live independently and confidently
- Willingness to travel occasionally and represent the brand in front of professional and public audiences
- A desire to make a broader impact beyond 1:1 care
- Passionate about education, advocacy and system change

- Values working in a mission-driven company that respects occupational therapy knowledge
- Experience working within a business or manufacturing environment and collaborating with sales teams to support education, training, and product knowledge is considered an asset.

What This Role Is Not Looking For:

- A clinician who prefers direct patient care and isn't interested in communication, education, or marketing
- Someone who's uncomfortable discussing products as part of proactive care
- A candidate with no experience working with DME's, home modifications, or product-based solutions.
- Someone who avoids public speaking, video content, or being a visible representative of a brand

What Success Looks Like:

- Increased product adoption driven by education
- Higher confidence and product literacy among retailers, installers, and clinicians
- Clearer alignment between fall prevention, home safety, and mobility offerings in DME settings
- HealthCraft is seen as the go-to voice for practical Home Safety, Fall Prevention and Transfer Solutions

Key Responsibilities:

1. DME Awareness, Education & Training Support

- Deliver virtual and in-person training that elevates product confidence for DME dealers, installers and healthcare professionals
- Simplify clinical insights into accessible concepts for non-clinical audiences
- Host engaging workshops, webinars, and in-services that highlight both product utility and the functional implications of prevention

2. Prescriber Education & Training

- Build partnerships with clinicians, healthcare organizations, and safety advocates – expanding our prescriber network through relationship building and education
- Support knowledge transfer that bridges clinical reasoning and real-world product use across clients, caregivers, and professionals
- Champion HealthCraft products by reframing fall prevention, home safety and accessibility products as a proactive lifestyle choice, not a reactionary fix
- Serve as a trusted subject matter expert in fall risks, aging in place, and safety standards
- Collaborate on webinars or educational opportunities offered by CAOT, Canadian Seating and Mobility Conference, iNNERTS, or other professional organizations.

3. Content Creation

- Support our DME, Remodeler/Installer and Prescriber audiences with impactful content for print, email and on our professional's website
- Create handouts, articles, and video content that translate clinical expertise into understandable information and relatable stories

- Act as an on-camera educator and public-facing brand ambassador
- Collaborate to produce content that's both clinically credible and digitally engaging

4. Community Engagement (as required)

- Represent HealthCraft through advocacy group participation (i.e. SAFE Ottawa), tradeshows (i.e. AdaptExpo), and community events (i.e. CARP or Council on Aging)
- Help elevate HealthCraft's visibility, ensuring we're seen as a thought leader in fall prevention

5. Product Innovation Support (as required)

- Bring clinical insight into product development conversations
- Host and facilitate OT feedback workshops to validate product concepts and improve usability

Total Compensation & Care:

- **Base Salary:** Dependent on experience and demonstrated performance, ranging from \$75,000 to \$85,000 depending on the skills.
- **Performance Award:** Dependent on business success and contribution
- **Formal training:** Budget per year based on growth plan
- **Informal training:** Personal development one-on-one & group coaching/mentoring from Management, Leadership Team, and outside experts on topics such as health & wellness, communication & personality type awareness (DISC), organizational skills
- **Health Insurance:** A comprehensive Employee Benefit Program which includes; Health, Dental, Vision, and confidential Employee Assistance Program (EAP) which includes mental & financial health planning & counseling for you and your family
- **Income Protection:** Long term disability, life insurance and discretionary sick or personal time
- **Paid Time Off:** 4+ weeks: provided as 15 Vacation Days, 3 Paid HealthCraft Personal Days & 3 Common Paid Team Days
- **Paid Statutory Holidays:** 9 Days
- **Social Time:** Frequent Team events such as Live Music Jam sessions, personal development training, Coffee & Donut "meet your teammates" sessions, Team BBQ's and lunches, Pancake Breakfasts, & Team Spirit Activities.
- **Team Services:** We are a community that looks for opportunities to help with making your life work balance better
- **Parking:** free on-site parking
- **Meaningful and Challenging Work:** An opportunity to work and grow with one of our industry's top awarded, most innovative companies; one that is making a difference in millions of lives
- **Curated intentional Culture:** A remarkable and intentional organizational culture focused on learning, growth, engagement, and communication

Workplace:

- This is primarily an onsite role, working from our office the majority of the time, with occasional time in the field for networking, learning opportunities, presentations, and relationship-building
- This is a manufacturing environment where safety matters
- We operate within a Quality Management System (ISO 13485:2016), with processes that support consistent excellence

- You'll join a purpose and values driven team culture, measured and strengthened through regular employee feedback - including a monthly employee net promoter score (eNPS)

About HealthCraft:

Our Purpose:

Fall Prevention Simplified for 10 million Loved Ones. To end the epidemic of preventable fall injuries and deaths in the world's living spaces.

Our Core Values:

R.I.G.H.T.

- Results Oriented
- Improvement Mindset
- Gratitude
- Helpfulness
- Team Driven

HealthCraft may use artificial intelligence (AI) to screen, assess, or select applicants for this position. HealthCraft promotes the principles of diversity and inclusion. We encourage applications from women, people with disabilities, Aboriginal peoples and persons of all races, ethnic origins, religions, sexual orientations, and gender identities and expressions. HealthCraft provides accommodation during all parts of the hiring process, upon request, to applicants with disabilities. If you are contacted to proceed to the selection process, please advise us if you require any accommodation.